



## **Urban Main Streets: New Orleans**

- **Revitalizing urban commercial corridors matters to New Orleans.**

- The Urban Main Streets program creates positive changes in New Orleans' urban commercial corridors.
- Urban commercial corridors impact the economy of the corridor and the adjacent neighborhoods because they:
  - Encourage reinvestment into the community.
  - Develop new businesses.
  - Create spaces for new businesses.
  - Reinvest in infrastructure that lifts the surrounding businesses, buildings, and neighborhoods.

New Orleans is currently home to four state designated Urban Main Streets: **Oak Street, Oretha Castle Haley Boulevard, North Rampart Street, and St. Claude Avenue.** These four streets create an urban spine of retail and commercial businesses that have traditionally served residents from across the city.

- **Good design is central to the success of Urban Main Streets in New Orleans.**

- To promote the visioning of Urban Main Streets, City-Works has selected four buildings on each of the Urban Main Streets that characterize structures with good bones. The changes documented represent simple façade changes possible with funds of roughly \$10,000 to \$15,000. They are simple suggestions of paint, glass and landscaping.
- Quality design encourages Main Street involvement, creates larger customer bases and instills pride in property owners and the communities they serve.

## St. Claude Avenue





[www.city-works.org](http://www.city-works.org)

## Oretha Castle Haley Boulevard





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# North Rampart Street





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# Oak Street





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**City-Works**  
**841 Carondelet Street**  
**New Orleans, LA 70130**  
**T 504.754.1427**  
**F 504.525.2122**